



## What will you Artifact?

**Bequeath stories not just things.** Preserve your legacy and guide dispersal of your property. Export to estate plan.

**Priceless heirlooms.** Protect what you own. Export your Artifacts to your home owner's insurance policy.

**On the move? Downsizing?** Artifact as you pack.

**Artist's montage.** Artifact your creations so others can be inspired.

**You collected it, now record it.** Each piece has a story.

**Relive your travels.** You've acquired mementos along the way. Capture those memories.

# Introducing Artifacts

Got 'stuff'? We all do. Some of it is really important or valuable. We know it by looking at it. Other stuff is important, but no one would know unless we told them. At some point, as you move, redecorate, or update your insurance policy or estate plan, you have to ask yourself, "Why do I have this thing?" If you don't ask yourself, and you don't tell anyone, all the seemingly insignificant details, all that history that represents you could be lost or forgotten.

Want to do something about it? We can help! Artifacts is creating a purpose-driven community empowering us all to capture and preserve the objects of our lives and their stories. Artifacts helps us contextualize our life experiences, meaningfully connect with others, and ensure our personal legacies live on.



Heather Nickerson, CEO



Ellen Goodwin, CSO

## Meet our founders

Artifacts' co-founders grew up together at the Central Intelligence Agency and reunited through Artifacts behind a new mission: preserving personal and global history as represented by the objects of our lives.

## How simple (but powerful) is Artifacts?

- 1** Choose an object.  
Something meaningful to you.
- 2** Take a picture.  
Maybe add video or audio.
- 3** Add a story.  
(5 words or 500!)
- 4** Save and enjoy.  
You're done!

Want to do more? Measure, add QR codes, share in social media, or upload documentation to extend the life of your Artifacts.

LET'S CONNECT!

[Hello@Artifacts.com](mailto:Hello@Artifacts.com)  
[Artifacts.com](http://Artifacts.com)

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